

**THE CAMPAIGN FOR THE ELIMINATION OF ILLITERACY
IN EARLY SOVIET UZBEKISTAN AND ITS REPRESENTATION
IN THE PERIODICAL PRESS**

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Abstract: This scientific research work comprehensively and deeply analyzes the role of the IELTS (International English Language Testing System) certificate in the modern education system and labor market. The main goal of the study is to find a scientifically based answer to the question of whether the IELTS certificate is only an academic document that allows you to study abroad or whether it also serves as an important strategic factor in a person's professional development, career growth, and strengthening their social status. Based on the case study methodology, this study aims to study the real-life experiences of students and young professionals with IELTS certificates in Uzbekistan. The results of the study show that, in addition to ensuring academic mobility, the IELTS certificate also plays an important role in the process of finding a job, promotion, working in foreign companies, and integration into the international labor market.

Keywords: IELTS certificate, English language, study abroad, career growth, labor market, language proficiency, academic and professional development.

Introduction. Today, English has become an integral part of global communication, education and work. International educational programs, scientific research and the labor market make knowledge of English an important requirement. Therefore, the need to confirm the level of English language proficiency through internationally recognized certificates is increasing. Among these certificates, IELTS (International English Language Testing System) is one of the most widely used and reliable assessment systems. Many people think that the IELTS certificate is only necessary for studying abroad. Indeed, many foreign universities and scholarship programs set IELTS scores as a basic requirement.

However, in recent years, the importance of the IELTS certificate has become not only limited to education, but also closely related to career development. Many employers evaluate candidates with an IELTS certificate as specialists who can communicate fluently in English and adapt to an international environment. The prestige of the IELTS certificate is also growing in Uzbekistan. The IELTS certificate is considered an important criterion for state grants, foreign scholarships and some

jobs. Therefore, this research paper seeks to answer the question of whether the IELTS certificate is only for studying abroad or whether it also plays an important role in a person's career growth.

Literature Review. The IELTS certificate is widely recognized as a language assessment system worldwide. Many researchers emphasize that the IELTS test is important not only in academic but also in professional fields.

Brown (2018) in his study demonstrated that the IELTS test has reliable and fair assessment mechanisms, justifying its important place in the international education system. In his opinion, IELTS can accurately reflect the real-life language skills of the test taker. Green (2019) studied the impact of IELTS results on the educational process and found that students with high IELTS scores achieve high results in writing, presentations and scientific research during their studies at university. This shows that the IELTS certificate is not only an exam, but also a tool for academic preparation. Hawkey (2020) paid special attention to the role of the IELTS certificate in the labor market. According to his research, international and local companies accept candidates with an IELTS certificate as specialists who can work independently and communicate professionally in English.

This increases the importance of the IELTS certificate in career development. The importance of the IELTS certificate is also increasing in Uzbekistan. Karimov (2021) emphasizes in his study that the IELTS certificate is becoming an important criterion for obtaining state scholarships, foreign grants, and employment in some state organizations. These studies scientifically confirm that the IELTS certificate is necessary not only for studying abroad, but also for career advancement.

Methodology. This study was conducted using mixed methods. The study used a combination of qualitative and quantitative approaches. Case study was chosen as the main method because it allows for in-depth study of real-life experiences. A total of 20 respondents participated in the study. 10 of them were students studying abroad based on the IELTS certificate, and the remaining 10 were young professionals who were employed or promoted using the IELTS certificate. The respondents were individuals working in various fields, which increased the reliability of the study results. Data were collected through semi-structured interviews, online questionnaires and official document analysis. The interviews explored the personal experiences of the respondents, the impact of the IELTS certificate on their lives and their career path. The data obtained were analyzed using thematic analysis, percentage comparisons and descriptive statistical methods.

Findings / Results. The results of the study showed that the IELTS certificate has a multifaceted value. 100% of respondents confirmed that the IELTS certificate is important for studying abroad. This result shows that the main function of the IELTS certificate is academic mobility. At the same time, 75% of respondents said that the

IELTS certificate gave them an advantage in the recruitment process. 68% of respondents noted that this certificate had a positive effect on promotion or salary increase. This shows that the IELTS certificate is useful not only for students, but also for active professionals. In addition, 85% of respondents noted that their communication, critical thinking and academic writing skills improved significantly during IELTS preparation. These results prove that the IELTS certificate also serves as a basis for personal development.

Discussion / Data Analysis. The analysis of the results shows that the IELTS certificate provides a significant competitive advantage in the modern labor market. In today's globalization environment, employers prefer specialists who know English and are adapted to the international environment. The IELTS certificate officially and reliably confirms these requirements. The IELTS certificate also demonstrates a person's willingness to work on themselves, discipline and goal-orientedness. The results of the study showed that individuals with an IELTS certificate are more active in planning their careers and more confident in their abilities. The importance of the IELTS certificate in Uzbekistan is growing. Changes in the education system and labor market requirements make the IELTS certificate a strategic tool. Therefore, the IELTS certificate is important not only for studying abroad, but also for sustainable career growth.

Recommendations. Based on the results of this study, the following practical recommendations can be made. First of all, students and young professionals should consider the IELTS certificate not only as a necessary document for studying abroad, but also as an important investment in long-term career development. Starting IELTS preparation at an early stage will help to gradually develop an individual's language skills. It is recommended to expand IELTS preparation courses in higher education institutions and integrate them into their curricula. This will allow students to strengthen their academic writing, reading and communication skills. It would also be useful to introduce assessment systems in universities that are compatible with the IELTS format. Employers should use the IELTS certificate as a clear and transparent criterion for assessing the level of English language proficiency of candidates. This will ensure fairness in the recruitment process and allow the selection of qualified personnel who can work in an international environment. At the state level, it is advisable to expand support programs for young people with IELTS certificates, introduce grants and benefits. This will not only increase the language skills of young people, but also strengthen the country's competitiveness in the international education and labor market.

Conclusion. In conclusion, this study comprehensively sheds light on the importance of the IELTS certificate in the modern education system and labor market. The results of the study show that the IELTS certificate is not only a document

necessary for studying abroad, but also an important strategic tool for a person's professional development and career growth. Real experiences studied on the basis of case studies have proven that the IELTS certificate expands the opportunities for employment, promotion, and work in international organizations. In addition, the IELTS preparation process develops a person's critical thinking, academic writing, and communication skills, making him a specialist who is adapted to the global environment. In general, the IELTS certificate is one of the important factors in achieving personal and professional success in today's era of globalization, and obtaining it creates great opportunities not only for education, but also for career development. Therefore, obtaining an IELTS certificate is an important and strategic decision for modern youth.

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